

ROLE: Media Responsible

The Media Responsible has the overall responsibility to coordinate all media activities related to the ship's voyage and the crew's work.

Responsibilities

The Media Responsible is responsible for capturing interesting stories and related pictures/videos to be uploaded into the media channels in place for the voyage.

As Media Responsible you have the responsibility to do the following:

- Inform the crew about expected media activities during the voyage
- Make sure that media content can be produced with the technology on board
- Plan when to deliver media content and to which media channels
- Capture media content when possible/appropriate
- Coordinate media activities with the Stage Responsible and the Captain
- Handling press inquiries and acting as a point of contact for the media.
- Make sure that media content varies in type, target group, media type, the channel used, in order to make the content relevant for most people

Requirements and skills to fulfil the role

The following requirements define the role:

- Interest in creating media content
- Some experience in how to create good content
- Use to use technology to capture, edit and upload media content

Expected deliverables

- Daily media content

Organizational setup

See illustration below.

Media Responsible is a crew member with additional responsibility

Organization when on the voyage

